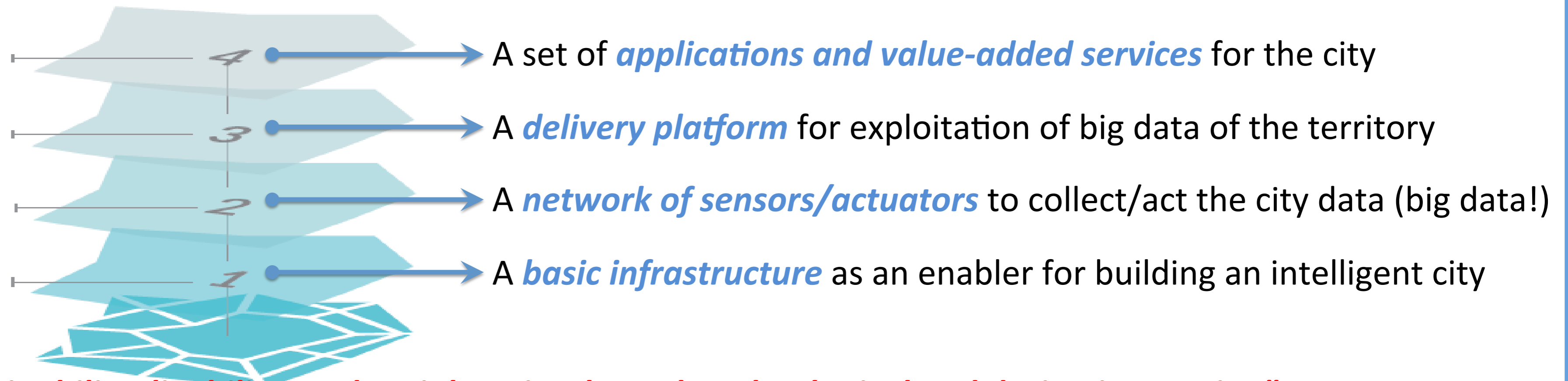


WHAT MAKES A SMART CITY?

Aim...

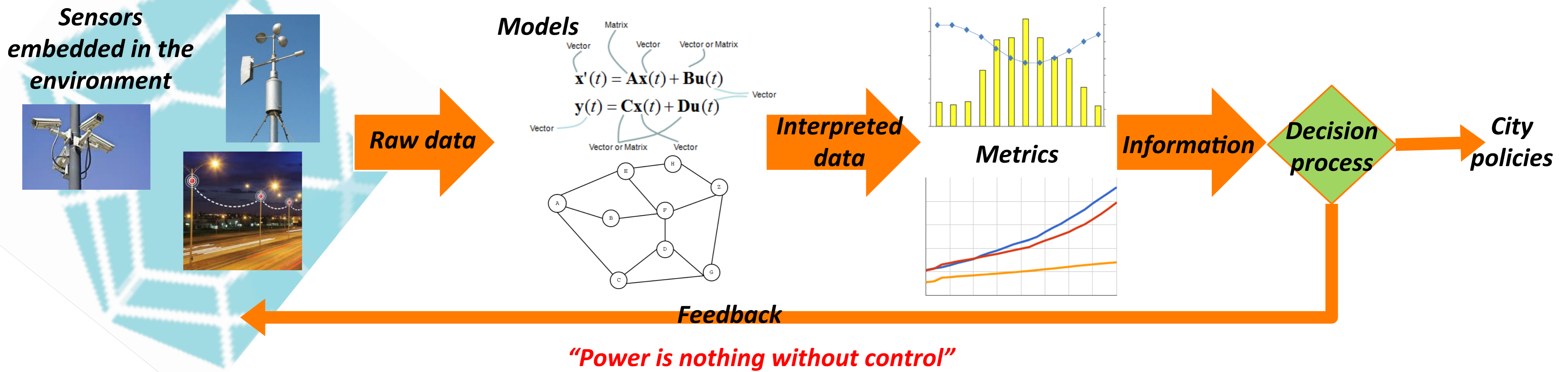
Take advantage of modern **information and communication technologies** to **make better use** of public resources **increase the quality** of offered services **reduce operational costs** of government

... and structure

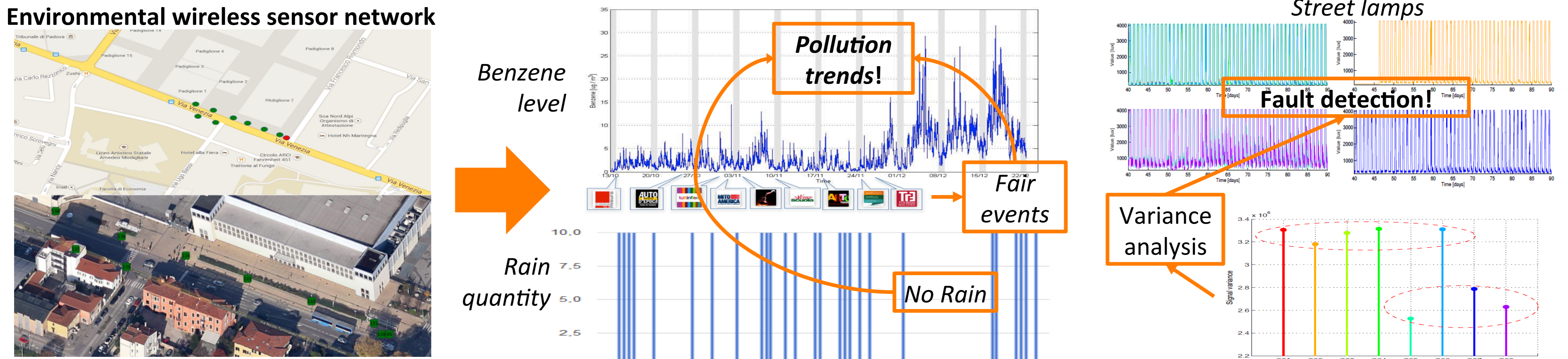


"Smart Cities pursue sustainability, livability, and social equity through technological and design innovation"

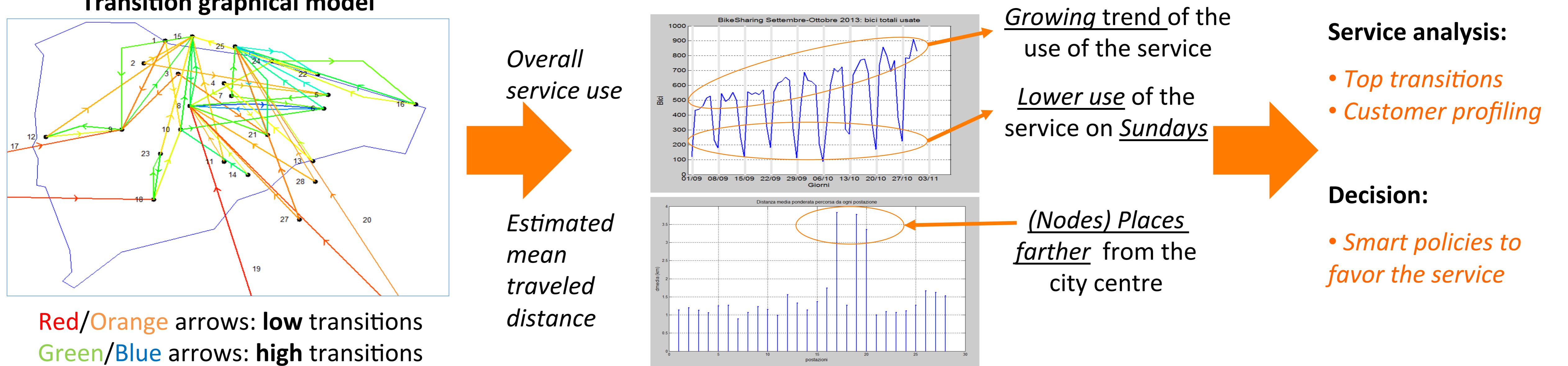
HOW TO TURN DUMB DATA INTO SMART SERVICES ?



CASE 1 – MONITORING: ENVIRONMENTAL MONITORING



CASE 2 – SERVICE CONTROL: BIKE SHARING



CASE 3 – BEHAVIOR ANALYSIS: TRAFFIC MONITORING

